

## My understanding of „dialogue”

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### dialogue as integration platform

- My internal dialogue
  - My positive definition of „dialogue” → integration
    - HEI as an integrator of life strategies of its stakeholders (University Charter for LLL)
- What „integrator” integrates??
- Needs and benefits of the university and its social milieu – stakeholders
  - Needs and benefits of labour market with the university education offer
  - Needs and benefits of the university as a whole and its units – coordinated in one LLL strategy
  - Needs and benefits of the university customers (individual and group) and university teaching staff
  - Lifelong learners strategies: as well professional as person development oriented
  - Subordinating all programs to the LLL strategy

## Dialogue drivers - PL

- Demography
  - Society getting older– needs of older generation
  - groups of learners to 2020:
    - Age cohort 30-45-50 increasing (graduates of universities)
    - Age cohort 20-24-30 decreasing
- Spectacular increase of HE diploma owners
- mass scale HE
- Diversitication of HEIs progressing (but not satisfactory)
- Knowledge oriented social needs
- Traditional model of financing decreasing

## Barriers – PL / WSE

- Traditional model of research university as the only model of HEI
  - Neglecting variety and „third mission” of HEIs
- Remedium:
- „dialogue”
  - and related activities