

Activity 1: SWOT analysis, University of Eastern Finland (UEF)

Topic assessed: cooperation between practitioners and researchers in the field of new media and ICT in ULLL in University of Eastern Finland					
Helpful in achieving the objective	Harmful in achieving the objective				
Internal Factors	<table border="1"> <thead> <tr> <th>Strengths</th> <th>Weaknesses</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> - Dialogue takes place with colleagues (mainly other lecturers) or with support personnel - Common development tasks for researchers and practitioners - Support and training - Exchange of ideas - Common course development </td> <td> <ul style="list-style-type: none"> - Lack of ICT-skills - Lack of time - Communication problems between the two groups - Unawareness of "others" work - Lack of forums for interaction - Lack of interest on research - "Secret" research - use of ICT and modern (new) media in education have a limited role in practice - teachers tend to use rather basic ICT tools in education - there are only a few full time researchers in the field of educational use of ICT - if research and user & development roles are mixed, there is a relatively small part of work time available for research (20 % or less) - research and development of educational use of ICT and new media tend to focus in educational sciences, but there are serious and innovative practices in other faculties as well, but there is less dialogue over the faculty borders - dialogue within own university is rather limited - less dialogue between researchers and lecturers </td> </tr> </tbody> </table>	Strengths	Weaknesses	<ul style="list-style-type: none"> - Dialogue takes place with colleagues (mainly other lecturers) or with support personnel - Common development tasks for researchers and practitioners - Support and training - Exchange of ideas - Common course development 	<ul style="list-style-type: none"> - Lack of ICT-skills - Lack of time - Communication problems between the two groups - Unawareness of "others" work - Lack of forums for interaction - Lack of interest on research - "Secret" research - use of ICT and modern (new) media in education have a limited role in practice - teachers tend to use rather basic ICT tools in education - there are only a few full time researchers in the field of educational use of ICT - if research and user & development roles are mixed, there is a relatively small part of work time available for research (20 % or less) - research and development of educational use of ICT and new media tend to focus in educational sciences, but there are serious and innovative practices in other faculties as well, but there is less dialogue over the faculty borders - dialogue within own university is rather limited - less dialogue between researchers and lecturers
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